

Message

From: Fryer, Chantal [cfryer@sccommerce.com]
Sent: 7/19/2019 5:44:03 PM
To: Dave Keeling [DKeeling@steel.org]; Wittstruck, Nathan [Wittstruck.Nathan@epa.gov]; Meyer, Ellen [meyer.ellen@epa.gov]; Vance, Ronald [Vance.Ronald@epa.gov]; Boxman, Suzanne [boxman.suzanne@epa.gov]; Wayne Gjerde (wayne.gjerde@state.mn.us) [wayne.gjerde@state.mn.us]; sgordon@fcgov.com; Bryce Hesterman [bhesterman@recycle.com]; sarah [sarah@recyclenewmexico.com]; Sarah DeSouza [nrc.execassistant@gmail.com]; Nina Butler [nina@morerecycling.com]; Bob Bylone [rbylone@pennrmc.org]; kobrien [kobrien@michiganrecycles.org]; Rick Anthony [ricanthy@aol.com]; Tony Rios [arios@reciclpr.org]; lynn@nerc.org; Robin Wiener [robinwiener@isri.org]; msegundo (msegundo@recycle.com) [msegundo@recycle.com]
Subject: NOTES/ACTION ITEMS: NRC Markets Call 7/19/19
Attachments: ATT00001.txt

Hi all – here are the notes, action items from today's NRC Markets Call. No call next Friday the 26th b/c of Board call at same time. We will be talking with Jordan Fengel of STAR on the 25th, however, and we will resume regular Friday calls August 2nd.

Sarah D to contact **AV for quotes** on screen, 4 mikes, speakers, projector for NRC Markets workshop. We can whittle down after we get quote on what we can bring like laptops and projectors.

Dave to contact **Bobby on wifi and attendee list**

Marissa to finalize set up for **discussion topics/process** based on feedback from today's call.

Sarah D to get **sponsorship flyer** ready with Marketing committee assistance for NRC to get sponsorship support for NRC markets workshop

Bryce and Dave worked out representation at **NYSAR3** – Resa Dimino

Dave to respond back to **CRRA reps about November 13th** as the date for the Nov event

Dave to reach out to **Randy** to see if he's attending RRC and if we can meet for a few minutes about **Feb 2020 Memphis TN event**

Sarah D is marketing **NRC/SERDC reception** – about 30 people have registered. Dan Leif is going to send to allies and attendees. Board members: if you are coming to reception, please market to your circle of friends/colleagues.

Bryce mentioned if we were to get a **2020 calendar** together well in advance – Resource Recycling magazine might be interested in being a media partner

- Feb 2020 Memphis?
- May 2020 Michigan?
- September 2020 ? – check surveys, ID fit and reach out to states with interest
- November 2020? – check surveys, ID fit and reach out to states

Ellen reported on **EPA co-sponsorship in progress** for Aug and October events. Other events will have their own co-sponsorship agreements

Nina to get **revised MOU on platform** for fundraising opps as well as fundraising strategy. Goal is to have everything complete by Aug 6.

Best,
Chantal

From: Dave Keeling <DKeeling@steel.org>

Sent: Friday, July 19, 2019 1:13 PM

To: Fryer, Chantal <cfryer@sccommerce.com>; Wittstruck, Nathan <Wittstruck.Nathan@epa.gov>; Meyer, Ellen <meyer.ellen@epa.gov>; Vance, Ronald <Vance.Ronald@epa.gov>; Boxman, Suzanne <boxman.suzanne@epa.gov>; Wayne Gjerde (wayne.gjerde@state.mn.us) <wayne.gjerde@state.mn.us>; sgordon <sgordon@fcgov.com>; Bryce Hesterman <bhesterman@recycle.com>; sarah <sarah@recyclenewmexico.com>; Sarah DeSouza <nrc.execassistant@gmail.com>; Nina Butler <nina@morerecycling.com>; Bob Bylone <rbylone@pennrmc.org>; kobrien <kobrien@michiganrecycles.org>; Rick Anthony <ricanthy@aol.com>; Tony Rios <arios@reciclpr.org>; Lynn

Rubinstein <lynn@nerc.org>; Robin Wiener <robinwiener@isri.org>; msegundo (msegundo@recycle.com)
<msegundo@recycle.com>

Subject: RE: REMINDER: NRC Markets Call 7/19/19 at 12 EST; conf call line 303-536-1789

All:

Here is a recycling jobs multiplier statement that I found in a EPA document from 2002. I found it interesting and could be useful if still relevant.

Thanks for the productive NRC Market Call today.

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From: Fryer, Chantal [<mailto:cfryer@sccommerce.com>]

Sent: Wednesday, July 17, 2019 5:37 PM

To: Wittstruck, Nathan; Dave Keeling; Meyer, Ellen; Vance, Ronald; Boxman, Suzanne; Wayne Gjerde (wayne.gjerde@state.mn.us); sgordon; Bryce Hesterman; sarah; Sarah DeSouza; Nina Butler; Bob Bylone; kobrien; Rick Anthony; Tony Rios; Lynn Rubinstein; Robin Wiener; msegundo (msegundo@recycle.com)

Subject: REMINDER: NRC Markets Call 7/19/19 at 12 EST; conf call line 303-536-1789

Hi – reminder of NRC Markets Call 7/19/19 at 12 EST; conf call line 303-536-1789.

NOLA RRC NRC Markets Workshop August 26 2019 3:30-5:30 pm

<http://rrconference.com/extra-meetings-and-events>

- Discuss/finalize preparations (agenda, recognition of sponsors – do we want to start soliciting sponsors to cover AV, marketing/promotion, facilitation of breakout session, etc.)
- **3:30-3:35 p.m. Welcome/Intros** — *Dave Keeling, National Recycling Coalition President and Steel Recycling Institute, Director of Recycling*
- **3:35-4:05 p.m. Recycling Market Drivers** — *Betsy Dorn, Circular-Matters*
- **4:05-4:30 p.m. State Recycling Market Development Highlights Panel** — *Chantal Fryer, Director of Recycling Market Development, South Carolina Dept. of Commerce, Wayne Gjerde, Recycling Market Development Coordinator, Minnesota Pollution Control Agency, and Matt Flechter, Michigan Recycling Market Development*

Specialist, Michigan Department of Environment, Great Lakes, and Energy. Marty Seaman moderator?

- **4:30-4:40 p.m. Hard to Recycle Plastic Markets Snapshot** – *Brian Gaughan, IntegriCo Composites –confirmed*
 - **4:40-5:05 p.m. Group Discussion** – *Small group facilitated discussions to identify what recycling market needs are that NRC and its allies can assist with. Marisa Segundo*
 - **5:05-5:30 p.m. Discussion Harvest & Next Steps** – *Learn about the newest tools that NRC will be offering to facilitate market development across the U.S. Marisa Segundo*
 - **6:00-9:00 p.m. SERDC/NRC Fundraiser Reception - Gravier Street Social**
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- **San Antonio, TX STAR/NRC Markets Workshop October 7, 2019** https://www.recyclingstar.org/wp-content/uploads/2019/07/2019_Summit_Agenda_draft_7.2019.pdf
 - Specific planning for this event is conference call on July 25 at 3:30 EST
 - **Cooperstown, NY NYSAR3's annual conference November 6, 2019** <https://www.nysar3.org/page/annual-recycling-conference-23.html>
 - Status of this session - Dave, Barb, RRS's Resa Dimino
 - **CRRA/NRC Markets Workshop Event San Diego November 6, 13 or 14, 2019**
 - Finalize date, determine what's needed for event planning and who from NRC will attend
 - **Keep America Beautiful National Conference Memphis, Tennessee, in early 2020**
 - Dave/Randy Hartmann
 - **Discussion on any other states interest in Market Development Workshops? Any other 2020 dates to put on calendar?** See attached survey monkey results
 - **EPA/NRC MOU**
 - Provide update and discuss America Recycles Day plans
 - **Fundraising Update**
 - NRC/More Recycling MOU call held on 7/17/19 w/Fryer, Rubinstein, Keeling and Gordon attending. Goal is to have MOU, fundraising strategy and outreach docs completed by August 9.

○ Post MOU completion - Revise sponsorship/membership chart based on new offerings that NRC provides.

- **Old Biz/New Biz**
- **Adjourn**

Best,

Chantal

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